# Joanna Rogańska-Gałka

UI/UX designer

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### **EDUCATION**

Design Institute Koszalin University of Technology

- Bachelor of Fine Arts in Visual Communication (2007-2011)
- Master of Fine Arts in Visual Communication (2011-2013)

### **SKILLS**

User research and testing, workshops, wireframing, prototyping, UI design, human-AI interaction design, analytics, user story mapping, scrum, agile

### **CERTIFICATES**

The Interaction Design Foundation

- · Accessibility: How to Design for All
- · Conducting Usability Testing

# Scrum.org

- · Professional Scrum Master I
- Professional Scrum with User Experience I

## Google

- · Generative AI Fundamentals
- · Introduction to Large Language Models
- · Introduction to Responsible AI

### **TOOLS**

full proficiency:

Adobe XD, Figma, Sketch, Photoshop, Illustrator, After Effects, Miro

basic knowledge:

Storybook, Visual Studio Code, GIT, Dynatrace, Azure Open Al Studio, Azure Machine Learning Studio Prompt flow

### **LANGUAGES**

Polish (native) English (upper-intermediate) I'm a UX designer with a proven track record of driving user-centric design solutions in the welfare sector in Sweden. I have a strong interest in new technologies. Seeking to apply my skills and expertise to design AI-driven solutions that enhance user experiences.

### WORK EXPERIENCE

Tietoevry - www.tietoevry.com

- Lead User Interface Designer (August 2023 present)
  - $\cdot$  creating intuitive and accessible user experiences for a range of digital welfare services
  - $\cdot$  assisting in the design and development of Al-driven internal tools
  - · meeting with clients to collect product requirements
  - $\cdot$  helping product owners and the development team in collecting and prioritizing requirements
  - $\boldsymbol{\cdot}$  conducting user research, testing and market research to inform design decisions
  - $\boldsymbol{\cdot}$  mentoring a team of UI designers and interns, fostering a collaborative design culture
  - · providing accessibility and design trainings for development teams
  - · developing a design system and documentation
  - $\cdot$  managing projects and tasks
- Senior User Interface Designer (January 2021 August 2023)
- o User Interface Designer (August 2018 January 2021)

Locon - www.locon.pl

Graphic Designer (July 2016 - August 2018)

- · creating user interfaces for mobile apps and websites
- · designing landing pages, mailings
- · creating promo videos
- generating design presentations for clients

Huuuge Games - www.huuugegames.com

Promo Artist (February 2016 - July 2016)

- · creating user interfaces and graphics for mobile games
- developing promotional materials
- $\cdot$  cooperation with the marketing department

Uniquesoft IT Solution

Art Manager (March 2014 - January 2016)

- $\cdot$  lead manger in the design of UI and  $\,$  graphic design  $\,$
- $\cdot$  assigning tasks to the 8 members of the design team
- · supervision of all design materials in order to ensure quality
- · cooperation with the development department

IMW Reklama Serwis - www.reklama-serwis.pl

- Lead Graphic Designer (February 2011 January 2014)
  - · meeting with clients to determine marketing and design
  - $\cdot$  managing projects and tasks while under pressure to meet specific deadline
  - $\cdot$  presenting the finalised work to the clients and taking their feedbacks
  - · creating designs for advertising
- O Graphic Designer (August 2008 February 2011)